



Steel Envelope: ArcelorMittal launches a new tool for architects

Luxembourg, 18 May 2015 – In order to intensify dialogue with architects and customers, ArcelorMittal Europe – Flat Products has launched Steel Envelope. Consisting of a landmark book and a dedicated website, Steel Envelope gives architects, designers and specifiers a chance to touch and feel ArcelorMittal's construction products.

The book presents samples of ArcelorMittal's pre-painted steels (Granite® and Estetic®), metallic coated steels (Magnelis and Aluzinc® Florelis) as well as the weathering steel Indaten®, used for façades, roofs or building interior applications. These samples can be easily removed to be viewed in real-life indoor or outdoor lighting conditions.

Steel Envelope enables ArcelorMittal to reach architects, engineering offices, contractors and project owners in a new way. "As manufacturer of flat steels, we are closely integrated into the final construction systems. It is important for us to connect with architects as our products provide a significant contribution to the final aesthetics of buildings," explains Jerome Guth, Manager of Business Development Construction for ArcelorMittal Europe – Flat Products.

The book is available in 8 languages (English, German, French, Spanish, Italian, Dutch, Polish and Russian) and also features large format images and practical details about each construction steel grade and finish. It will be distributed to architects across Europe.

Like the book, the Steel Envelope website includes colour charts and a product selector which helps architects and designers select the right steel for the right application. All brochures from the book can be downloaded and additional samples can be ordered.

The website and book are not just for architects though. "Anyone who transforms an ArcelorMittal pre-painted coil into components such as insulated panels, profiles, cassettes, sun screens for façades, standing seams or tiles for roofs will find a wealth of useful information in Steel Envelope," comments Jerome Guth.

For more information about "Steel Envelope", please visit industry.arcelormittal.com/steelenvelope.

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About ArcelorMittal

Europe
ArcelorMittal employs more than 100,000 people and produces approximately half of its total steel volume in Europe. With a presence in 17 European countries and around 400 different sites, ArcelorMittal Europe had revenues of €35 billion and a crude steel production of 43 million tonnes in 2014. We supply flat and long steel products for all major steel markets, including the automotive, construction, packaging and household appliances industry – supported by a leading R&D and distribution network with 9 laboratories and 1,000 full-time researchers in Europe.

Worldwide
ArcelorMittal is the world's leading steel and mining company, with a presence in 60 countries and an industrial footprint in 19 countries. Guided by a philosophy to produce safe, sustainable steel, we are the leading supplier of quality steel in the major global steel markets including automotive, construction, household appliances and packaging, with world-class research and development and outstanding distribution networks.

Through our core values of sustainability, quality and leadership, we operate responsibly with respect to the health, safety and wellbeing of our employees, contractors and the communities in which we operate.

For us, steel is the fabric of life, as it is at the heart of the modern world from railways to cars and washing machines. We are actively researching and producing steel-based technologies and solutions that make many of the products and components people use in their everyday lives more energy efficient.

We are one of the world's five largest producers of iron ore and metallurgical coal and our mining business is an essential part of our growth strategy. With a geographically diversified portfolio of iron ore and coal assets, we are strategically positioned to serve our network of steel plants and the external global market. While our steel operations are important customers, our supply to the external market is increasing as we grow.

In 2014, ArcelorMittal had revenues of US\$79.3 billion and crude steel production of 93.1 million tonnes, while own iron ore production reached 63.9 million tonnes.

ArcelorMittal is listed on the stock exchanges of New York (MT), Amsterdam (MT), Paris (MT), Luxembourg (MT) and on the Spanish stock exchanges of Barcelona, Bilbao, Madrid and Valencia (MTS).

For more information about ArcelorMittal please visit: <http://corporate.arcelormittal.com/>